



Mathieu Vedrenne appointed Head of Societe Generale Private Banking France

Press Release

Paris, 13th March 2019

Societe Generale announces the appointment of Mathieu Vedrenne as Head of Societe Generale Private Banking France, effective immediately.

Mathieu Vedrenne takes up this role from **Patrick Folléa** who was recently appointed **Head of the Wealth and Asset Management Business Unit**. Mathieu Vedrenne was previously Commercial Director of Societe Generale Private Banking France. Based in Paris, he reports to Patrick Folléa.

In his new position, **Mathieu Vedrenne is responsible for pursuing the growth strategy of the private bank in France**, a market where it is one of the leading players. As part of the strong synergies developed with Societe Generale's retail banking networks in France, one initiative of the Group's 2020 strategic plan seeks to share the private bank's expertise more widely with the French retail network so as to better serve mass affluent clients.

On this appointment, Patrick Folléa said: *"Mathieu's experience and extensive knowledge of the Group will enable the pursuing of the development of our wealthy clientele and further strengthen the synergies that were built with the retail networks making Societe Generale Private Banking France a key player in its market."*

Press contacts:

Thomas Alexandre - +33 (0)1 42 13 34 37 - thomas.alexandre@socgen.com

Florence Amphoux - +33 (0)1 42 14 70 33 - florence.amphoux@socgen.com

[@SG_presse](#)

Biography

Mathieu Vedrenne is appointed Head of Societe Generale Private Banking France in March 2019. He was previously its Commercial Director, since 2017.

Mathieu Vedrenne began his career in 1998 as a Consultant at PricewaterhouseCoopers before joining Societe Generale's Inspection Department in 2001. He joined the Group Strategy Division in 2005 and between 2008 and 2011 was Chief of Staff for Frederic Oudéa, in his role as Chairman and CEO of Societe Generale, managing the launch and implementation of the Group's transformation programme. In 2012, Mathieu Vedrenne was appointed Deputy CEO of Societe Generale Private Banking Switzerland and Secretary of the Board of Directors, holding the role of Chief Operating Officer. In 2016, he joined Societe Generale Private Banking France as Head of Wealth Management Solutions.

Mathieu Vedrenne is a graduate of the École Polytechnique Fédérale de Lausanne (EPFL), Switzerland.

Société Générale

Societe Generale is one of the leading European financial services groups. Based on a diversified and integrated banking model, the Group combines financial strength and proven expertise in innovation with a strategy of sustainable growth, aiming to be the trusted partner for its clients, committed to the positive transformations of society and the economy.

Active in the real economy for over 150 years, with a solid position in Europe and connected to the rest of the world, Societe Generale has over 147,000 members of staff in 67 countries and supports on a daily basis 31 million individual clients, businesses and institutional investors around the world by offering a wide range of advisory services and tailored financial solutions. The Group is built on three complementary core businesses:

- **French Retail Banking** which encompasses the Societe Generale, Crédit du Nord and Boursorama brands. Each offers a full range of financial services with omnichannel products at the cutting edge of digital innovation;
- **International Retail Banking, Insurance and Financial Services to Corporates**, with networks in Africa, Russia, Central and Eastern Europe and specialised businesses that are leaders in their markets;
- **Global Banking and Investor Solutions**, which offers recognised expertise, key international locations and integrated solutions.

Societe Generale is included in the principal socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (World, Europe and Eurozone), four of the STOXX ESG Leaders indices, and the MSCI Low Carbon Leaders Index.

For more information, you can follow us on Twitter [@societegenerale](https://twitter.com/societegenerale) or visit our website www.societegenerale.com

Société Générale Private Banking

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks in Europe, with EUR 113 billion of assets under management at the end of December 2018.

With 2,500 staff in 10 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals.

The expertise of its private banking teams in wealth planning, investment advisory and financing solutions regularly receives awards. In 2017 and 2018, Societe Generale Private Banking was voted:

- Best Credit Provider (WealthBriefing Swiss Awards, 2018)
- Best Private Bank for Succession Planning (PWM/The Banker 2018)
- Outstanding Private Bank - Western Europe (Private Banker International, 2017)
- Best Wealth Planning Team (WealthBriefing European Awards, 2017)
- Best Wealth Manager in France - Affiliate Bank (Leaders de la Finance, 2017)
- Best Private Bank for Entrepreneurs in Western Europe (Global Finance, 2017)

www.privatebanking.societegenerale.com

Follow us at twitter.com/sg_privatebank