

A NEW HEAD OF CORPORATE SOCIAL RESPONSIBILITY FOR SOCIETE GENERALE PRIVATE BANKING IN SWITZERLAND, LUXEMBOURG AND MONACO

Press release

Geneva, 8th September 2020



Societe Generale announces the appointment of Dorothée Chapuis as Head of CSR for Societe Generale Private Banking (SGPB) Switzerland, Luxembourg and Monaco.

In her new role, Dorothée Chapuis will be responsible for the development of all projects related to Corporate Social Responsibility (CSR), a strategic axis for the private banking and Societe Generale group.

Within this framework, her mission will be to organize and amplify the CSR strategy of the private bank by coordinating initiatives and projects related to value-added solutions for clients. In particular, she will continue to expand and promote the range of sustainable and positive solutions developed for private investors. She will work closely with the Group's experts in sustainable and positive-impact investments in Switzerland and internationally. Her role will also be to contribute to the deployment of the company's engagement strategy for a more responsible private bank.

Based in Geneva, she will assume this responsibility in addition to her current positions as Marketing Director for SGPB Switzerland and Deputy Marketing Director for the private banking in Luxembourg and Monaco. Dorothée Chapuis reports to Antoine Blouin, Head of Wealth Management Solutions for SGPB Switzerland, and Christine Puente Castan, Marketing Director for SGPB Luxembourg, Monaco and Switzerland.

« I am very pleased with the appointment of Dorothée Chapuis as Head of CSR in Switzerland. This appointment is in line with our bank's long-term commitment in a world where environmental and social issues are inseparably linked with economic development. » comments Franck Bonin, CEO of Societe Generale Private Banking Switzerland.

Societe Generale group has been present in Switzerland since 1897 and now operates across a wide range of businesses. From Geneva and Zurich, the clients of Societe Generale Private Banking Switzerland benefit from the financial strength and international expertise of a large banking group combined with its Swiss know-how built over the past 120 years.

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Biography

Dorothee Chapuis was appointed Head of CSR at Societe Generale Private Banking Switzerland, Luxembourg and Monaco in August 2020 and has been Head of Private Banking Marketing at Societe Generale Private Banking Switzerland since 2017.

She joined the Societe Generale group in 2001, first in Asset Management where she successively held the positions of Head of Performance Analysis and Client Reporting and then Portfolio Manager. She then joined Private Banking in France in 2010 to oversee the development of the private banking offers, and then was in charge of activity management and the development of diversification, philanthropy and sustainable development offers. In 2015, she took the position of Head of Advisory Marketing in Switzerland and then created the marketing department of Societe Generale Private Banking Switzerland in 2017. In 2019, she was appointed Deputy Head of Marketing for the Swiss, Monegasque and Luxembourg entities of Societe Generale Private Banking.

Dorothee Chapuis is a graduate of the Engineering School des Mines in Saint Etienne, France.

Societe Generale

Societe Generale is one of the leading European financial services groups. Based on a diversified and integrated banking model, the Group combines financial strength and proven expertise in innovation with a strategy of sustainable growth. Committed to the positive transformations of the world's societies and economies, Societe Generale and its teams seek to build, day after day, together with its clients, a better and sustainable future through responsible and innovative financial solutions.

Active in the real economy for over 150 years, with a solid position in Europe and connected to the rest of the world, Societe Generale has over 138,000 members of staff in 62 countries and supports on a daily basis 29 million individual clients, businesses and institutional investors around the world by offering a wide range of advisory services and tailored financial solutions. The Group is built on three complementary core businesses:

- **French Retail Banking** which encompasses the Societe Generale, Crédit du Nord and Boursorama brands. Each offers a full range of financial services with omnichannel products at the cutting edge of digital innovation;
- **International Retail Banking, Insurance and Financial Services to Corporates**, with networks in Africa, Russia, Central and Eastern Europe and specialised businesses that are leaders in their markets;
- **Global Banking and Investor Solutions**, which offers recognised expertise, key international locations and integrated solutions.

Societe Generale is included in the principal socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (World, Europe and Eurozone), four of the STOXX ESG Leaders indices, and the MSCI Low Carbon Leaders Index.

For more information, you can follow us on Twitter [@societegenerale](https://twitter.com/societegenerale) or visit our website www.societegenerale.com

Societe Generale Private Banking

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks in Europe, with EUR 119 billion of assets under management at the end of December 2019.

With 2,500 staff in 10 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals.

The expertise of its private banking teams in wealth planning, investment advisory and financing solutions regularly receives awards. In 2019, Societe Generale Private Banking was voted:

- Best Private Bank for its digital advisory service proposition in Europe by the PWM Wealth Tech Awards,
- Best Wealth Engineering Team and Best Credit Provider by Wealth Briefing,
- Best Private Banker for the offer brought to the "Next Generations" by Private Banker International,
- Best Private Bank for Entrepreneurs in Western Europe by Global Finance.

www.privatebanking.societegenerale.com

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