

SOCIETE GENERALE PRIVATE BANKING LAUNCHES THE FIRST SRI-LABELLED* DISCRETIONARY MANAGEMENT OFFER

Press release

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- **Societe Generale Private Banking is offering its clients who wish to delegate the management of their investments while integrating sustainable development issues the first SRI-labelled discretionary management service in France.**
- **The "29 Haussmann Signature ISR" fund covers the main asset classes, geographical areas, capitalisation segments and investment themes.**
- **This new offer is based on the recognised expertise of SG 29 Haussmann**, the bank's asset management company, and renowned partners such as Mirova, DNCA Finance, La Financière de l'Echiquier, Amundi and BlackRock®.**

Faced with growing environmental and social challenges, clients want to give meaning to their investments. To meet this need, Societe Generale Private Banking France offers a new discretionary management solution, "29 Haussmann Signature ISR".

With this pioneering initiative, clients have the assurance that at all times at least 90% of their mandate will be invested in funds or ETFs with the SRI label.

With the "29 Haussmann Signature SRI" mandate, clients invest in Societe Generale Group funds with SRI certification, which select companies based on both traditional financial criteria and environmental, social and governance criteria.

This approach makes it possible to better assess certain risks (climate and health risks, etc.) and to identify the sources of opportunities represented by the challenges of sustainable development *in the medium and long term (renewable energies, waste treatment, new technologies, etc.)*.

A solution designed by the managers of SG 29 Haussmann

With "29 Haussmann Signature ISR", clients delegate the management of their investments to the SG 29 Haussmann teams, experts in the financial markets, who steer their investments with the aim of generating sustainable performance over time.

To build their portfolios, SG 29 Haussmann's managers rely on the Societe Generale group funds and SRI-labelled ETFs covering different asset classes, geographical areas, capitalisation segments and investment themes.

"We have chosen to complement the expertise of our managers by delegating the management of certain strategies to external partners to whom we have set specifications that reflect our SRI approach," explains Guillaume de Martel, Executive Chairman of SG 29 Haussmann. This new offering benefits from SG 29 Haussmann's allocation expertise and provides access to recognised SRI investment strategies through its teams, as well as through major asset management companies such as Mirova (Natixis Investment

Managers), DNCA Finance, La Financière de l'Échiquier, Amundi and BlackRock®.

"By offering our clients the opportunity to contribute to a more virtuous and sustainable economy, this new SRI-labelled mandate management, a pioneer in France, is fully in line with our strategy of being a positive-impact private bank and completes one of the most innovative and comprehensive responsible investment packages on the market," adds Mathieu Vedrenne, Head of Societe Generale Private Banking France.

** The SRI-label was launched by the Ministry of Economy and Finance in August 2016. It is the result of a strict labelling process conducted by two independent bodies (Afnor Certification and EY France). The label aims to provide investors with better visibility on SRI products, while guaranteeing that their management is based on sound methodologies with a strong transparency requirement and quality information. For more information on the SRI label, visit <http://www.lelabelisr.fr>.*

SG 29 Haussmann is a management company, subsidiary of the Societe Generale group, approved by the Autorité des Marchés Financiers in 2007.

AMUNDI is Europe's leading asset manager and offers a comprehensive range of active and passive investment solutions in traditional and real assets. Amundi manages €1662 billion at the end of September 2020. It is the historical and leading partner of Société Générale Group. www.amundi.fr

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DNCA Finance is a renowned French asset management company affiliated to Natixis Investment Managers, approved by the AMF under number GP00030. It is recognised in particular for the quality of its expertise in European and international equities and for its asset management approach. DNCA Finance created a development division for SRI management in 2018 and manages €25.8 billion in assets at the end of December 2020. www.dnca-investments.com

LA FINANCIERE DE L'ECHIQUIER is one of the leading independent asset management companies in France, recognised in particular for the quality of its expertise in equities, including small and mid caps, and for its commitment to SRI. La Financière de l'Echiquier manages more than €12 billion of assets at the end of December 2020. www.lfde.com

MIROVA is a management company dedicated to sustainable investment and an affiliate of Natixis Investment Managers. A pioneer and leader in France in this field, Mirova has €23.6 billion under management at the end of June 2021. Mirova is a company with a mission, certified B Corp. www.mirova.com

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